

**CONTRACT**

**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

And:

**Great American Media (GMMB)**  
**1010 Wisconsin Avenue**  
**Washington, DC 20007**

<u>Contract / Revision</u> 477031 /		<u>Alt Order #</u> 06146298
<u>Product</u> DCCC		
<u>Contract Dates</u> 10/23/12 - 10/29/12		<u>Estimate #</u> 1193
<u>Advertiser</u> ISS DCCC		<u>Original Date / Revision</u> 10/25/12 / 10/25/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 11	<u>Product Code</u> 14
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 55	KVVU	10/26/12	10/26/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	----F--				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/22/12-10/28/12	Extra	M-F 7-730p	-----F----	:30		<del>\$950.00</del>	NM		
	See MG 55.2											
	2	KVVU	10/29/12-10/29/12	Extra/TMZ	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM		
	Ⓜ MG for 55.1 10/26											
Totals											97	\$85,510.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	80	\$75,665.00	\$64,315.25
10/29/12 - 10/29/12	17	\$9,845.00	\$8,368.25
<b>Totals</b>	97	\$85,510.00	\$72,683.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 09.27

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_

BUYER NAME KATIE KEULEMAN

SALES PRSN PH- TERESA DI FURIA

CLASS:	NATL.	LOCAL	REGIONAL
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[illegible]

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CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_  
DATE OCT25/12 09.27

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
DEMOCRATIC CONGRESSIONAL CAMPAIGN

[illegible]

AGENCY ADVERTISER CODE = 11 AGENCY EST# = 1193  
AGENCY PRODUCT CODE = 14

72	S	700P-730P	30	\$950.00	10/26	10/26	0	FRI	0
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PROGRAM : EXTRA  
ORD COM1: SPOTS N/A DUE TO RATE. SEE MG OFFER. PRE-BOOKED PLS APPROVE.  
PART OF A MAKEGOOD MADE UP OF LINES 38-85

REP: TEL# 610-293-4100 FAX# 610-225-1191  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!  
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT25/12 09.27  
 \*\*\* KVVU-TV \*\*\*  
 REP HEADLINE# 6146298 TRF# 477031  
 \$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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87	A		900P-1000P	30		\$950.00	10/29	10/29	1		MON	1
PROGRAM : EXTRA/TMZ ORD COM1: SPOT N/A. MG OFFER EXTRA/TMZ. NOT PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT26 ON LINE-72 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M3 OK'D BUY#72 MISSED: FRI/700P-730P OCT26 30S \$950.00 (OCT24/12) OFFER: MON/900P-1000P OCT29 30S \$950.00 PLS ADVISE. CMT: SPOT N/A. MG OFFER EXTRA/TMZ. NOT PRE-BOOKED PLS APPROVE.												

OCT/12 82270.00 NOV/12 \$3,240.00  
 CONTRACT TOTAL 85510.00  
 TOTAL SPOTS 97

MARKET TOTALS \$477,550 KVVU 20% KSNV 31% KLAS 24% KTNV 16% KVMY 6% KVCW 2% CABL 0%  
 KTUD 1%

SVC- NSI  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE